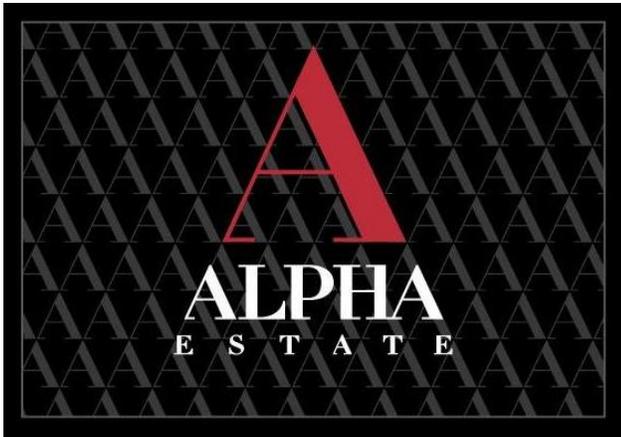




Alpha Estate Red

WINERY OF THE YEAR 2013 – Wine & Spirits Magazine
"A Most Popular Wine Brand in Wine & Spirit's 24th Annual Restaurant Poll"



"...one of those hot estates that should draw consumer attention. This winery has is making terrific wines." - Robert E. Parker's The Wine Advocate

Alpha Estate is located in the heart of the Amyndeon, a wine region in the Northwest of Greece. The estate's vineyards cover over 160 acres situated on a plateau around 2,000 feet above sea level. Moderate temperatures and heavy winter rains create ideal conditions for the grapes to ripen. Poor soils with good drainage create a mild water deficit, resulting in small berries with intense red color and concentrated flavors and aromas.

SYRAH - XINOMAVRO - MERLOT

Alpha Estate is presided over by Angelo Iatridis,

considered by many to be Greece's most promising winemaker. Angelo cultivates international varieties as well as indigenous Greek varieties, and all the wines are crafted in Alpha's state-of-the-art gravity-flow winery. Alpha is considered one of the most cutting edge producers in Greece and has established the most technologically advanced vineyards in the viticulture world. They always strive for precision grape-growing and focused terrior-driven wines that are bold and exciting.

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| Varietal Composition: | Syrah 60%, Xinomavro 20%, Merlot 20% |
| Classification: | PGI Florina |
| Vineyard Location: | Amyndeon plateau |
| Soil: | Sandy - sandy clay soil with excellent drainage. |
| Vinification: | Destemming, no crushing, cold soak– skin contact under controlled conditions, alcoholic fermentation at gradual increase temperatures, maintenance of wine "sur lie" for 8 mos with regular stirring. 12 mos in Allie - Bertrange oak casks medium toast. No treatment or filtration before bottling, and 12 mos in bottles. |
| Alcohol: | 14.5% |
| Total Acidity: | 6.1g/lt |
| pH: | 3.57 |
| Winemaker Notes: | Powerful, pungent aromas of sweet cherry, candied plum and toasty vanillin oak. The solid tannins build through the finish but there is plenty of supporting depth of fruit here not to mention a bright acid lift on the back that adds energy. |
| Quantities Produced: | 5,000 cases |